

Panel Book 2025

About US



Accure Research serves over 50+ clients globally and have successfully implemented over more than 2,500 projects. We are a full service market research company based in US. We provide Data Collection, Survey Programming/Hosting, Questionnaire Design, and other research services.

01



Our proprietary panel Inservmmr, is owned by Accure Research LLC. Has millions of Consumer Respondents from over 49+ countries. We have the most comprehensive approach in the industry for ensuring that panel respondents deliver the highest-quality data to your survey

02



Our services: Qualitative Research, Quantitative Research, Telephone Surveys, Business Research.



Other Services You can check here: <https://inservmmr.com/services/other-services/>

Company Location

Accure Research Has two locations. The HQ is in US, and We have sub company based in HongKong.



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Why Choose US



Experienced Project
Management and
QA/QC Team



Real, verified and
engaged audiences



Fast Answers, Know Your Needs
Data Accuracy and Fraud Protection Guaranteed
Along Every Data Touchpoint

Validation & Security

Data Accuracy and Fraud Protection Guaranteed, Along Every Data Touchpoint

Using a proven combination of member recruitment, advanced technology and quality management processes, companies trust our rigorous sampling and quality control techniques to ensure proper representation and data integrity from start to finish.

Our platform employs a variety of intelligent methods and technologies and conducts in-survey behavior analyses to ensure all responses collected are truthful and accurate, and fraudulent activity is prevented.

Validation & Security-Recruitment



Validation & Security-Panelists Participation

Device Fingerprint

Bot Prevention -
reCAPTCHA

Red Herring
Questions

SMS
Verification(Validation
Phone Number
Verification)



Pre-screener
Questions

Response Time&Speed
Checks

QualityScore Monit™

Validation & Security-Post Survey&Member Rewards

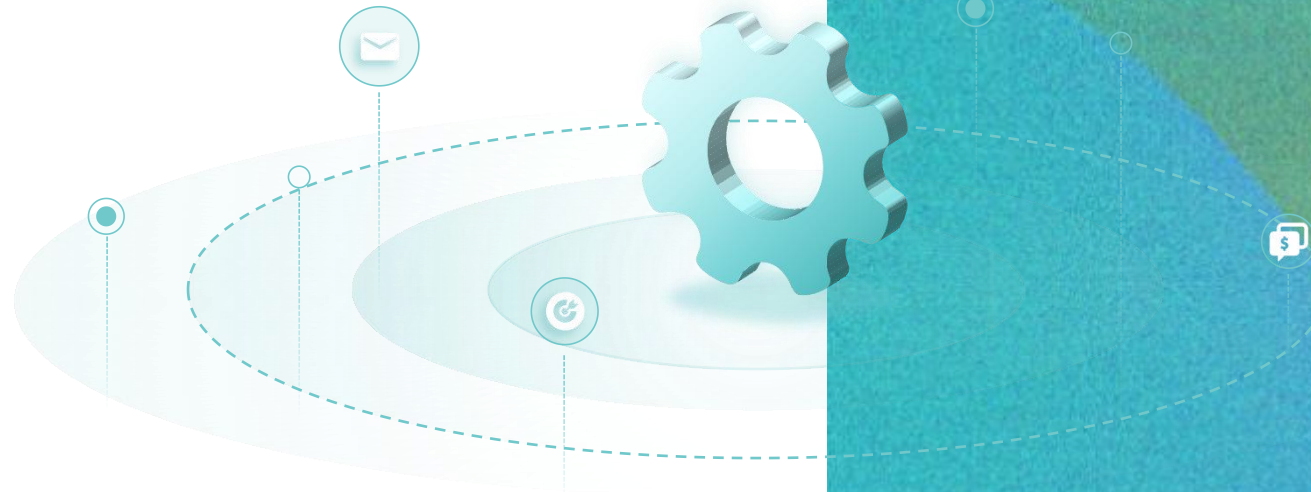
Quality Assurance&Control Team

Data Monitoring

Response Time&Speed Checks

Client Feedback

Identity Validation& Member RewardFulfillment



Our B2C&B2B Panel Profiling

We provide high quality samples globally to our clients and serves more than 2,500 B2B and B2C studies over 49+ countries.

With our experienced project management team and our top management team, we have ability to reach our clients need with high speed of response and high quality Data.

B2C Panel Profiles-Hobbies & Interests

- Musical interests
- Political interests
- Method of survey participation
- Method of consuming news
- Frequency of online news consumption
- Blogging activity
- Website ownership

B2C Panel Profiles-Hobbies & Interests

- Musical interests
- Political interests
- Method of survey participation
- Method of consuming news
- Frequency of online news consumption
- Blogging activity
- Website ownership

B2C Panel Profiles-HouseHold

- Movie categories
- TV show categories
- Number of movies at theater per year/Number of hours of content per week
- DVD/Digital movie ownership
- Cable/Satellite TV
- Streaming Services
- PC gaming&console gaming
- Consoles owned
- Number of games purchased per year
- Online gaming
- Average spends per year,Where games purchased

B2C Panel Profiles-HouseHold

- Number of adults in household
- Children under 18 living in household
- Age/gender of children
- Own/rent home
- Type of residency
- Appliances in home
- Pets
- Total household income
- Years at present location
- Languages spoken in home
- Internet connection type at home

B2C Panel Profiles-Automotive

- Car ownership
- Brand/type of car
- Purchase intent,Next 1-3 months,or 6 months.
- Car accessories
- Filed auto insurance claim
- Insurance provider
- Purchase/Lease

B2C Panel Profiles-Food and Beverage

- All Natural • “Diet”
- Gluten-Free • High Fiber
- Light and/or “Lite” • Locally Produced/Sourced
- Low Calorie • Low Carbohydrate
- Low Cholesterol
- Low Fat
- Low/Reduced Sugar
- No Additives and/or Preservatives
- Non-Genetically Modified Foods
- No Trans-Fats • Omega-3
- Organic • Probiotics
- Vegan • Vegetarian
- Vitamin-Fortified
- Whole Grains

B2C Panel Profiles-Financial and Investing

- Number of credit cards&Debit Cards,Card types
- Average credit card balance
- Type of accounts(saving, checking, money market)
- Investment real-estate
- Net worth
- Brokerage account

B2C Panel Profiles-Shopping

- Store types and names
- Brands Names
- Online shopping
- Products purchased
- Amount spent per month
- Recent large purchases

B2C Panel Profiles-Parents&Babies

- Pregnancy/plan to become pregnant
- Children birth date
- First time moms
- Feeding preferences
- Formula use/purchasing habits
- Products used
- Diapers brands used
- Stores for product purchase

B2B Panel Profiles

Our B2B panel offers a unique window into the minds of global business leaders, providing invaluable insights to help you refine your brand, launch innovative ventures, and outmaneuver your competition.

Our B2B survey capabilities ensure that the insights we provide are of the highest quality, drawn from a community of verified professionals. This unique positioning allows us to deliver insights that are both credible and actionable.

We utilize a combination of professional social networks and human-verified processes for verification and profile enrichment. This approach ensures that every respondent of our survey panel is authenticated based on their employment status and job roles. By leveraging cutting-edge technology, we maintain the integrity and quality of our professional network, providing businesses with reliable insights from verified professionals.

B2B Panel Profiles-Professions

- Accountants,Architects
- Auto Mechanics/Repairers,Chartered Accountants
- Computer Engineers
- Dentists,Drivers.Electricians,Engineers,Entrepreneurs
- Event Managers
- Farmers,Financial/Investment Managers
- Graphic Designers,Beauticians / Salon Workers
- Hoteliers,HVAC Installers
- Insurance Brokers,Interior Designers
- Lawyers,Nurses,Painters
- Pharmacists
- Photographers,Plumbers
- Teachers
- Travel Agents,Value Added Resellers

B2B Panel Profiles-Job Title

- C-Level(CEO,CMO,CFO,CTO,COO,CHRO.CIO,etc)
- Financial Management/Tech Management
- Managing Director
- President
- Executive Vice President (EVP)/Senior Vice President (SVP)/Vice President (VP)
- Owner / Co-owner / Partner
- Executive Director/Director/Senior Director
- Company Secretary
- General Manager (GM)
- Head of Department
- Head of Business Unit
- Manager/Senior Manager

B2B Panel Profiles-Decision Makers

- ITDMs
- BDMs
- HRDMs
- FDMs
- IT Purchasing DMs
- Non-IT Purchasing DMs
- Marketing DMs

Countries We Can Cover

Our mainly Markets:United States,United Kingdom,Australia,Canada,Germany,France,China.
Other Markets:Finland,Bulgaria,Netherlands,South Africa,Spain,Cambodia,
Argentina,Canada,Sweden,UAE,Brazil,SingaporeSwitzerland,Austria,Chile,HongKong,
TaiWan,Poland,Colombia,Malaysia,Thailand,Belgium,Costa Rica,Indonesia,Mexico,Italy,Saudi
Arab,Japan,Morocco,

B2B Panel-United States

| | | | |
|---------------------------------|------|---|------|
| • Accountants | 1451 | • HVAC Installers | 3401 |
| • Architects | 1020 | • Plumbers | 3015 |
| • Auto Mechanics/Repairers | 2103 | • Value Added Resellers | 4441 |
| • Chartered Accountants | 1015 | • Pharmacists | 3191 |
| • Computer Engineers | 3104 | • Photographers | 2019 |
| • Dentists | 4102 | • Teachers | 3001 |
| • Drivers | 954 | • Travel Agents | 2192 |
| • Electricians | 1097 | • C-Level(CEO,CMO,CFO,CTO,COO,CHRO.CIO,etc) | 4019 |
| • Engineers | 3171 | • Managing Director | 2244 |
| • Entrepreneurs | 902 | • President | 3105 |
| • Event Managers | 702 | • EVP/SVP/VP | 3008 |
| • Farmers | 5109 | • Owner / Co-owner / Partner | 2149 |
| • Financial/Investment Managers | 3204 | • Executive Director/Director/Senior Director | 4421 |
| • Graphic Designers | 1021 | • Manager/Senior Manager | 2998 |
| • Beauticians / Salon Workers | 7101 | • ITDMs | 5021 |
| • Hoteliers | 2198 | • BDMs | 4499 |
| • Interior Designers | 1019 | • HRDMs | 3156 |
| • Insurance Brokers | 2011 | • FDMs | 4049 |
| • Lawyers | 954 | • IT Purchasing DMs | 2408 |
| • Nurses | 1713 | • Non-IT Purchasing DMs | 3985 |
| • Painters | 2910 | • Marketing DMs | 2204 |

B2B Panel-United Kingdom

| | | | |
|---------------------------------|------|---|------|
| • Accountants | 746 | • HVAC Installers | 1114 |
| • Architects | 502 | • Plumbers | 594 |
| • Auto Mechanics/Repairers | 1014 | • Value Added Resellers | 1020 |
| • Chartered Accountants | 574 | • Pharmacists | 1108 |
| • Computer Engineers | 109 | • Photographers | 49 |
| • Dentists | 442 | • Teachers | 209 |
| • Drivers | 31 | • Travel Agents | 134 |
| • Electricians | 159 | • C-Level(CEO,CMO,CFO,CTO,COO,CHRO.CIO,etc) | 2018 |
| • Engineers | 204 | • Managing Director | 1104 |
| • Entrepreneurs | 9 | • President | 954 |
| • Event Managers | 218 | • EVP/SVP/VP | 778 |
| • Farmers | 1104 | • Owner / Co-owner / Partner | 1004 |
| • Financial/Investment Managers | 1095 | • Executive Director/Director/Senior Director | 987 |
| • Graphic Designers | 42 | • Manager/Senior Manager | 1542 |
| • Beauticians / Salon Workers | 31 | • ITDMs | 3101 |
| • Hoteliers | 411 | • BDMs | 2119 |
| • Interior Designers | 108 | • HRDMs | 1746 |
| • Insurance Brokers | 479 | • FDMs | 2214 |
| • Lawyers | 321 | • IT Purchasing DMs | 1395 |
| • Nurses | 101 | • Non-IT Purchasing DMs | 2428 |
| • Painters | 788 | • Marketing DMs | 1446 |

B2B Panel-Canada

| | | | |
|---------------------------------|-----|---|------|
| • Accountants | 141 | • HVAC Installers | 1004 |
| • Architects | 318 | • Plumbers | 661 |
| • Auto Mechanics/Repairers | 540 | • Value Added Resellers | 59 |
| • Chartered Accountants | 234 | • Pharmacists | 497 |
| • Computer Engineers | 98 | • Photographers | 22 |
| • Dentists | 23 | • Teachers | 19 |
| • Drivers | 0 | • Travel Agents | 94 |
| • Electricians | 102 | • C-Level(CEO,CMO,CFO,CTO,COO,CHRO.CIO,etc) | 1407 |
| • Engineers | 19 | • Managing Director | 679 |
| • Entrepreneurs | 11 | • President | 552 |
| • Event Managers | 0 | • EVP/SVP/VP | 439 |
| • Farmers | 242 | • Owner / Co-owner / Partner | 399 |
| • Financial/Investment Managers | 954 | • Executive Director/Director/Senior Director | 448 |
| • Graphic Designers | 11 | • Manager/Senior Manager | 1009 |
| • Beauticians / Salon Workers | 29 | • ITDMs | 1501 |
| • Hoteliers | 104 | • BDMs | 1409 |
| • Interior Designers | 23 | • HRDMs | 1603 |
| • Insurance Brokers | 511 | • FDMs | 1294 |
| • Lawyers | 107 | • IT Purchasing DMs | 1704 |
| • Nurses | 122 | • Non-IT Purchasing DMs | 2103 |
| • Painters | 642 | • Marketing DMs | 1555 |

B2B Panel-Australia

| | | | |
|---------------------------------|-----|---|------|
| • Accountants | 259 | • HVAC Installers | 459 |
| • Architects | 440 | • Plumbers | 534 |
| • Auto Mechanics/Repairers | 103 | • Value Added Resellers | 63 |
| • Chartered Accountants | 194 | • Pharmacists | 503 |
| • Computer Engineers | 104 | • Photographers | 49 |
| • Dentists | 94 | • Teachers | 94 |
| • Drivers | 2 | • Travel Agents | 130 |
| • Electricians | 91 | • C-Level(CEO,CMO,CFO,CTO,COO,CHRO.CIO,etc) | 944 |
| • Engineers | 34 | • Managing Director | 536 |
| • Entrepreneurs | 27 | • President | 367 |
| • Event Managers | 3 | • EVP/SVP/VP | 402 |
| • Farmers | 347 | • Owner / Co-owner / Partner | 447 |
| • Financial/Investment Managers | 632 | • Executive Director/Director/Senior Director | 406 |
| • Graphic Designers | 48 | • Manager/Senior Manager | 943 |
| • Beauticians / Salon Workers | 142 | • ITDMs | 1034 |
| • Hoteliers | 333 | • BDMs | 1219 |
| • Interior Designers | 54 | • HRDMs | 1498 |
| • Insurance Brokers | 402 | • FDMs | 1082 |
| • Lawyers | 95 | • IT Purchasing DMs | 1146 |
| • Nurses | 134 | • Non-IT Purchasing DMs | 3314 |
| • Painters | 552 | • Marketing DMs | 1349 |

B2B Panel-Germany

| | | | |
|---------------------------------|-----|---|------|
| • Accountants | 134 | • HVAC Installers | 719 |
| • Architects | 217 | • Plumbers | 844 |
| • Auto Mechanics/Repairers | 95 | • Value Added Resellers | 102 |
| • Chartered Accountants | 84 | • Pharmacists | 318 |
| • Computer Engineers | 37 | • Photographers | 0 |
| • Dentists | 20 | • Teachers | 0 |
| • Drivers | 19 | • Travel Agents | 89 |
| • Electricians | 25 | • C-Level(CEO,CMO,CFO,CTO,COO,CHRO.CIO,etc) | 1009 |
| • Engineers | 0 | • Managing Director | 324 |
| • Entrepreneurs | 0 | • President | 255 |
| • Event Managers | 0 | • EVP/SVP/VP | 319 |
| • Farmers | 0 | • Owner / Co-owner / Partner | 501 |
| • Financial/Investment Managers | 442 | • Executive Director/Director/Senior Director | 662 |
| • Graphic Designers | 0 | • Manager/Senior Manager | 743 |
| • Beauticians / Salon Workers | 0 | • ITDMs | 986 |
| • Hoteliers | 101 | • BDMs | 1464 |
| • Interior Designers | 0 | • HRDMs | 1322 |
| • Insurance Brokers | 311 | • FDMs | 1009 |
| • Lawyers | 0 | • IT Purchasing DMs | 942 |
| • Nurses | 0 | • Non-IT Purchasing DMs | 2048 |
| • Painters | 647 | • Marketing DMs | 933 |

B2B Panel-France

| | | | |
|---------------------------------|-----|---|------|
| • Accountants | 229 | • HVAC Installers | 325 |
| • Architects | 342 | • Plumbers | 334 |
| • Auto Mechanics/Repairers | 320 | • Value Added Resellers | 0 |
| • Chartered Accountants | 195 | • Pharmacists | 179 |
| • Computer Engineers | 359 | • Photographers | 24 |
| • Dentists | 314 | • Teachers | 35 |
| • Drivers | 119 | • Travel Agents | 101 |
| • Electricians | 141 | • C-Level(CEO,CMO,CFO,CTO,COO,CHRO.CIO,etc) | 644 |
| • Engineers | 59 | • Managing Director | 431 |
| • Entrepreneurs | 0 | • President | 109 |
| • Event Managers | 13 | • EVP/SVP/VP | 229 |
| • Farmers | 32 | • Owner / Co-owner / Partner | 217 |
| • Financial/Investment Managers | 359 | • Executive Director/Director/Senior Director | 442 |
| • Graphic Designers | 14 | • Manager/Senior Manager | 319 |
| • Beauticians / Salon Workers | 59 | • ITDMs | 784 |
| • Hoteliers | 231 | • BDMs | 1002 |
| • Interior Designers | 19 | • HRDMs | 994 |
| • Insurance Brokers | 496 | • FDMs | 647 |
| • Lawyers | 11 | • IT Purchasing DMs | 882 |
| • Nurses | 142 | • Non-IT Purchasing DMs | 1002 |
| • Painters | 554 | • Marketing DMs | 447 |

B2B Panel-China

| | | | |
|---------------------------------|------|---|------|
| • Accountants | 1073 | • HVAC Installers | 4419 |
| • Architects | 942 | • Plumbers | 3992 |
| • Auto Mechanics/Repairers | 1197 | • Value Added Resellers | 4001 |
| • Chartered Accountants | 985 | • Pharmacists | 2199 |
| • Computer Engineers | 2397 | • Photographers | 1442 |
| • Dentists | 1402 | • Teachers | 3109 |
| • Drivers | 0 | • Travel Agents | 4492 |
| • Electricians | 1952 | • C-Level(CEO,CMO,CFO,CTO,COO,CHRO.CIO,etc) | 6310 |
| • Engineers | 1143 | • Managing Director | 2442 |
| • Entrepreneurs | 0 | • President | 1098 |
| • Event Managers | 0 | • EVP/SVP/VP | 1492 |
| • Farmers | 0 | • Owner / Co-owner / Partner | 2013 |
| • Financial/Investment Managers | 3403 | • Executive Director/Director/Senior Director | 1592 |
| • Graphic Designers | 1005 | • Manager/Senior Manager | 1775 |
| • Beauticians / Salon Workers | 2397 | • ITDMs | 2503 |
| • Hoteliers | 1995 | • BDMs | 2697 |
| • Interior Designers | 2341 | • HRDMs | 1884 |
| • Insurance Brokers | 1497 | • FDMs | 4101 |
| • Lawyers | 4322 | • IT Purchasing DMs | 3099 |
| • Nurses | 3114 | • Non-IT Purchasing DMs | 3995 |
| • Painters | 5994 | • Marketing DMs | 2897 |

Aliments

- Acne • Alcoholism • Allergies • Anemia • Anxiety Disorders • Arthritis
- Bladder Infection • Bloating
- Cancer • Cataracts • Celiac Disease • Cirrhosis • Constipation • Corns/Calluses
- Depression • Diabetes (Type 1) • Diabetes (Type 2) • Drug Dependency
- Eating Disorders • Eczema or Other Skin Conditions
- Fatigue • Flatulence/Gas • Food Allergy • Frequent Indigestion
- Gallstones/Gall Bladder Problems • Gastritis • Glaucoma • Gluten Intolerance • Gout
- Heart Disease • Heartburn • Hemorrhoids • Hepatitis • Hiatal Hernia • High Blood Pressure/Hypertension • High Cholesterol • Hypoglycemia
- Incontinence • Insomnia • Irritable Bowel Syndrome
- Lactose Intolerance • Low Blood Pressure
- Menopause Symptoms • Menstrual Cramps • Migraine Headaches
- Neurological Disorders
- Obesity • Osteoporosis
- Pancreatitis • Perimenopause Symptoms • Premenopause Symptoms • Periodontal/Gum Disease • Premenstrual Syndrome (PMS) • Prostate Problems
- Sexual Dysfunction • Skin Rash • Stomach Ulcers • Stress
- Thyroid Disorders • Ulcerative Colitis • Vision Problems • Water Retention • Yeast Infection

Research Solutions & Project Type

- Advertising Research
- Brand Research
- B2B
- Children & Youth' Research
- Consumer Research
- Public Opinion Research
- Tracking Studies-2/4 Waves Yearly Study, Monthly Tracking Studies
- Employee Research
- New Product Research
- Customer Satisfaction Research, etc

Industry We Can Target

1 Oil, Gas, Energy

3 Construction, Education, Banking/Finance/Insurance, Manufacturing, Information Technology

5 Legal/Lawyers, Media/Entertainment, Travel, Logistics, Non-Profit Org, Healthcare & Hospitality

7 Government & Public Services

2 Advertising, Automotive, Agriculture, Restaurant/Fast Food/Beverages, Chemicals, Tourism

4 Engineering, Fashion, Metals, Real Estate, Casino & Gaming, Airlines, Electronics

6 Retail & Wholesale & Consumer, Telecom, Forest/Paper/Packaging

Survey Programming

We also offer survey programming services by highly qualified and skilled programmers who have at least 3 years of experiences by using platforms like Conformat, Decipher, Iqst, Qualtrics, etc. Our professional survey programming team can provide high quality services to reach clients needs for any project.

Contact US

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